

APPENDIX B

GRANT NARRATIVE FOR APAGE NOVEMBER 2008

Applicant: Abingdon Performance Arts Group Enterprise (APAGE)

Years in existence: 11 years

Type of organisation: Association

Project, service or event details: APAGE is seeking a grant towards the printing and distribution of the Abingdon Arts Festival brochure 2009. The brochure is being distributed to every household in Drayton, Sutton Courtenay, Wootton, Marcham, Radley as well as Abingdon.

The brochure comprised 32 pages in 2008 and is attracting more events each year

The Festival's aim continues to be to encourage people not yet involved in the arts to become participants. The Arts Festival has become a popular and well supported highlight of the year and has made a significant contribution to the community.

The Festival will take place from 19 March – 4 April 2009.

Supports following Vale Community Strategy strands: Recreation, Culture & Leisure, Town & Village Vitality, Access to Services

Area of the Vale covered: Centred in Abingdon, delivered to surrounding villages.

Estimate of number of people the project/service/event will benefit: 36,000

Charge to public for using the project/service/event?: Brochure entry fee £30 or £40 for multiple entries

Total estimated project cost: £9,900.00 excl of VAT, of which £5,000 is For brochure printing and distribution.

Balances: £4,128.91 as at 31.04.08

Running costs: £11,758.47 year ending 31.04.08

Own Contribution: £4,900 from donations and fees and charges. This covers the cost of event support. All management and accounting for the Festival is undertaken by volunteers. Design, valued at £1,000, is provided as in-kind support

Grant Sought: £4,500.00

Previous Awards (Vale): £4,000 has been awarded in each of the last five years.

Parish Council Support: Has applied to Abingdon Town Council for £500 (awaiting decision)

Parish Precept: £996,133.00 (Band D £81.28)

Other Support: Other sources are sought and used for funding events but not for brochure printing and distribution. Will contact OCVA for advice on possible sources of funding.

Officer recommendation (Toby Warren, Head of Community Strategy):

Recommend support	Yes
Amount recommended	£2,550
Reasons:	Less than the amount requested due to limited budget.
Meets CG Scheme criteria	Yes
Supports Council priority(ies)	Cleaner, greener, safer & healthier community and environment
Supports prospectus strand(s)	Recreation, Culture & Leisure, Town & Village Vitality, Access to Services
Remaining budget	£22,637.47
Remaining Committee meetings	1
Recommended conditions to grant award	Standard conditions.
Other comments	This application supports priorities identified in the Sustainable Community Strategy: the brochure aims to raise awareness of a cultural opportunity available in the Vale and should encourage more people to become involved in the arts.